



Culture, Tourism & Sport Board

Agenda

Wednesday, 13 September 2023
1.00 pm

Hybrid Meeting - 18 Smith Square and
Online

There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Wednesday, 13 September 2023** Hybrid Meeting - 18 Smith Square and Online.

LGA Hybrid Meetings

All of our meetings are available to join in person at [18 Smith Square](#) or remotely via videoconference as part of our hybrid approach. We will ask you to confirm in advance if you will be joining each meeting in person or remotely so we can plan accordingly, if you wish to attend the meeting in person, please also remember to confirm whether you have any dietary/accessibility requirements. 18 Smith Square is a Covid-19 secure venue and measures are in place to keep you safe when you attend a meeting or visit the building in person.

[Please see guidance for Members and Visitors to 18 Smith Square here](#)

Catering and Refreshments:

If the meeting is scheduled to take place at lunchtime, a sandwich lunch will be available.

Political Group meetings and pre-meetings for Lead Members:

Please contact your political group as outlined below for further details.

Apologies:

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting.

Conservative:	Group Office: 020 7664 3223	email: lgaconservatives@local.gov.uk
Labour:	Group Office: 020 7664 3263	email: labgp@lga.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.grouplga@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk

Attendance:

Your attendance, whether it be in person or virtual, will be noted by the clerk at the meeting.

LGA Contact:

Emma West
emma.west@local.gov.uk

Carers' Allowance

As part of the LGA Members' Allowances Scheme a Carer's Allowance of £9.00 per hour or £10.55 if receiving London living wage is available to cover the cost of dependants (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

Culture, Tourism & Sport Board – Membership 2023/24

[Click here for accessible information on membership](#)

Councillor	Authority
Conservative (6)	
Cllr Joanne Laban (Deputy Chair)	Enfield Council
Cllr Peter Golds CBE	Tower Hamlets Council
Cllr Barry Lewis	Derbyshire County Council
Cllr Linda Robinson	Wychavon District Council
Cllr Neil Jory	West Devon Borough Council
Cllr Gary Ridley	Coventry City Council
Substitutes	
Cllr Phil Seeva	Cornwall Council
Cllr Henry Higgins	Hillingdon London Borough
Cllr Steve Allen	Peterborough City Council
Labour (7)	
Cllr Tracey Dixon (Deputy Chair)	South Tyneside Council
Cllr Michael Graham	Wakefield City Council
Cllr Jane Ashworth OBE	Stoke on Trent City Council
Cllr Richard Henry	Stevenage Borough Council
Cllr Elly Cutkelvin	Leicester City Council
Cllr Jemima Laing	Plymouth City Council
Cllr Adam Hug	Westminster City Council
Substitutes	
Cllr Adele Barnett-Ward	Reading Council
Cllr James-J Walsh	Lewisham London Borough
Cllr Jonathan Simpson MBE	Camden London Borough Council
Liberal Democrat (3)	
Cllr Liz Green (Chair)	Kingston upon Thames Royal Borough Council
Cllr Darryl Smalley	City of York Council
Cllr Chris White	City and District of St Albans
Independent (2)	
Cllr Julie Jones-Evans (Vice-Chair)	Isle of Wight Council
Cllr Ian Shipp	West Sussex Council
Substitutes	
Cllr James Hall	Swale Borough Council
Cllr Rebecca Aldam	Stroud District Council

Agenda

Culture, Tourism & Sport Board

Wednesday, 13 September 2023, 1.00 pm

Hybrid Meeting - 18 Smith Square and Online

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9. Any Other Business	
a) Reinforced Autoclaved Aerated Concrete (RAAC) update	
• Verbal update (<i>Ian Leete, Senior Adviser</i>)	

Date of Next Meeting: Wednesday, 15 November 2023, 3.00 pm, Hybrid Meeting - 18 Smith Square and Online via Microsoft Teams


CTS Board Contact Sheet / Background Information (2023-24 cycle)

(last updated: Aug Sept 2023)

Below are the emails for all Board Members. It can be copied and pasted into the BCC field when sending out a group email.



cllr.tracey.dixon@southtyneside.gov.uk; michaelgraham@wakefield.gov.uk; jane.ashworth@stoke.gov.uk; richard.henry@stevenage.gov.uk; elly.cutkelvin@leicester.gov.uk; Jemima.Laing@plymouth.gov.uk; leader@westminster.gov.uk; adele.barnett-ward@reading.gov.uk; james-j.walsh@lewisham.gov.uk; jonathan.simpson@camden.gov.uk; cllr.joanne.laban@enfield.gov.uk; councillorpetergolds@gmail.com; barry.lewis@derbyshire.gov.uk; linda.robinson@wychavon.net; Cllr.Neil.Jory@westdevon.gov.uk; gary.ridley@coventry.gov.uk; cllr.phil.seeva@cornwall.gov.uk; HHiggins@hillingdon.gov.uk; steve.allen@peterborough.gov.uk; Liz.Green@kingston.gov.uk; cllr.dsmallley@york.gov.uk; chris.white.stalbans@gmail.com; flyinghighjulie@yahoo.co.uk; ian.shipp@westsuffolk.gov.uk; JamesHall@swale.gov.uk; Cllr.Rebecca.Aldam@stroud.gov.uk


CTS LEAD MEMBERS:

Name:	Party & Board Position:	Authority:	Contact Details (inc. PA/Support Officer Contact Details):	Background Information:
<p style="text-align: center;">Cllr Liz Green</p> 	<p>Liberal Democrat (Chair)</p>	<p>Kingston upon Thames Royal Borough Council</p>	<p>Home address: 99 Surbiton Hill Park, Surbiton, Kingston Upon Thames, KT5 8EJ Contact numbers: 07765 462268 E-mail address: liz.green@kingston.gov.uk</p> <hr/> <p><u>PA/Support Officer:</u></p> <p>N/A – all correspondence to be sent directly to Cllr Green.</p>	<ul style="list-style-type: none"> - Chair of Planning Committee at Kingston upon Thames Royal Borough Council, for St Mark's and Seething Wells Ward - Leadership Academy Facilitator, Trainer and Coach through Shared Services Architecture (as an associate) - Chair of Trustees – Friends of Anstee Bridge - Twitter: @CllrLizGreen




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Agenda Item 2

<p>Cllr Julie Jones-Evans</p> 	<p>Independent (Vice-Chair)</p>	<p>Isle of Wight Council</p>	<p>Home address: 53 Victoria Road, Newport, Isle of Wight, PO30 2HB Contact numbers: 07886437688 E-mail address: Julie.Jones-Evans@IOW.GOV.UK / flyinghighjulie@yahoo.co.uk</p> <hr/> <p>PA/Support Officer:</p> <p>N/A – all correspondence to be sent directly to Cllr Jones-Evans.</p>	<ul style="list-style-type: none"> - Party: Alliance Group - Councillor for Isle of Wight Council. - Councillor for Newport & Carisbrooke Community Council since formed in 2008, representing Newport Central. - Cabinet Member for Levelling Up, Regeneration, Business Development and Tourism. - Much of Julie’s work focusses on improving the town centre and formed ‘Shaping Newport’ – the Council’s place plan. - Julie campaigns for 20mph in residential roads and the town centre. - Twitter: @juliejonesevans
<p>Cllr Tracey Dixon</p> 	<p>Labour (Deputy Chair)</p>	<p>South Tyneside Council</p>	<p>Home address: Unknown Contact numbers: 01915292048 E-mail address: cllr.tracey.dixon@southtyneside.gov.uk</p> <hr/> <p>PA/Support Officer:</p> <p>Name: Joanne Slater Email: joanne.slater@southtyneside.gov.uk Tel: 01914247301</p>	<ul style="list-style-type: none"> - Leader of South Tyneside Council and Thematic Lead for Economic Development and Digital. - Director: Oceanic North Limited. - Restaurant Manager: Marina Vista Ristorante, Marine Activity Centre, Sunderland. - Member or general control or management at: Association of North East Councils (Leaders and Elected Mayors Group), Association of Public Service Excellence, Governing Body – Marsden Primary School, LGA Coastal Authorities Group and General Assembly, National Association of Councillors (inc. Northern Branch), South Tyneside District Scout Council, South Tyneside Partnership Board (inc. Improving Communities Board), South Tyneside Regional Equality Forum, Tyne and Wear Joint Museum Committee – NE – Discovery Trust, Tyne and Wear Local Access Forum. - Barnes Institute – Management Committee. - Dr Triplett’s Charity – Trustee.




<p>Cllr Joanne Laban</p> 	<p>Conservative <i>(Deputy Chair)</i></p>	<p>Enfield Council</p>	<p>Home address: Unknown Contact numbers: 07801788958 E-mail address: cllr.joanne.laban@enfield.gov.uk</p> <hr/> <p><u>PA/Support Officer:</u></p> <p>N/A – all correspondence to be sent directly to Cllr Laban.</p>	<ul style="list-style-type: none"> - Councillor for Ridgeway Ward in the LB of Enfield. - Keen swimmer, worked part-time as a swimming teacher and lifeguard at Enfield leisure centres across the borough. - Currently serves on the Environment and Climate Action Scrutiny Panel, General Purposes Committee (Audit) and Regeneration Scrutiny Panel. - Twitter: @joanne4enfield - Governor of Capel Manor College. - Member of the National Joint Council on the employer side. - Trustee of the Nightingale Cancer Support Centre on Baker St. - Keen interest on Enfield Council is the environment including defending the Green Belt, keeping streets clean and tidy, maintaining parks.
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CTS BOARD MEMBERS AND SUBSTITUTES:





Name:	Party & Board Position:	Authority:	Contact Details (inc. PA/Support Officer Contact Details):	Background Information:
<p><i>Cllr Michael Graham</i></p> 	<p>Labour</p>	<p>Wakefield City Council</p>	<p>Contact number: 07825904374 E-mail address: michaelgraham@wakefield.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Cabinet Member for Regeneration and Economic Growth - Twitter: @CllrMGraham
<p><i>Cllr Jane Ashworth, OBE</i></p> 	<p>Labour</p>	<p>Stoke on Trent City Council</p>	<p>Contact number: 07584407310 E-mail address: jane.ashworth@stoke.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Leader of Stoke on Trent City Council. - Ward: Burslem - Cabinet Member for Strategy, Economic Development, Culture and Sport.
<p><i>Cllr Richard Henry</i></p> 	<p>Labour</p>	<p>Stevenage Borough Council</p>	<p>Contact number: 07887560660 / 01438316005 E-mail address: richard.henry@stevenage.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Executive Member for Children, Young People, Leisure and Children at Stevenage Borough Council - Also involved with Stevenage Community Trust, St Nicholas Community Association, Group 117 (charity for people with disabilities), Stevenage Sporting Futures and other community groups - Former lecturer in health and social care at North Hertfordshire College - Appointments to outside bodies: East of England LGA Improvement and Efficiency Panel, Stevenage Autumn/Ingelheim Association, Stevenage Community Trust

<p>Cllr Elly Cutkelvin</p> 	<p>Labour</p>	<p>Leicester City Council</p>	<p>Contact number: 07891232662 E-mail address: elly.cutkelvin@leicester.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Assistant Mayor – Housing and Education - Ward: Saffron - Twitter: @Ellycutkelvin1
<p>Cllr Jemima Laing</p> 	<p>Labour</p>	<p>Plymouth City Council</p>	<p>Contact number: 07876 367569 E-mail address: Jemima.Laing@plymouth.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Deputy Leader of the Opposition. Shadow Cabinet Member for Children’s Social Care, Cultural Services, Libraries and Museums - Ward: Stoke - Twitter: @jemimalaing
<p>Cllr Adam Hug</p> 	<p>Labour</p>	<p>Westminster City Council</p>	<p>Contact number: Unknown E-mail address: leader@westminster.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Leader of the Council - Ward: Westbourne - Twitter: @adamhug

<p>Cllr Adele Barnett- Ward</p> 	<p>Labour (Substitute)</p>	<p>Reading Council</p>	<p>Contact number: 07971921774 E-mail address: adele.barnett-ward@reading.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Twitter: @Adele_Thames - Ward: Thames - Lead for Leisure & Culture
<p>Cllr James-J Walsh</p> 	<p>Labour (Substitute)</p>	<p>Lewisham Council</p>	<p>Contact number: 020 8314 9948 E-mail address: james-j.walsh@lewisham.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Cabinet Member for Culture, Leisure and Communication - Party: Labour and Co-operative Party - Ward: Rushey Green
<p>Cllr Jonathan Simpson, MBE</p> 	<p>Labour (Substitute)</p>	<p>Camden London Borough Council</p>	<p>Contact number: 020 7974 2792 E-mail address: Jonathan.simpson@camden.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Ward: King's Cross - Appointments to outside body: Camden Arts Centre - Twitter: @CamdenJonathan

<p>Cllr Peter Golds, CBE</p> 	<p>Conservative</p>	<p>London Borough of Tower Hamlets</p>	<p>Contact number: 02073644830 / 07931751251 E-mail address: councillorpetergold@gmail.com</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Leader of the Conservative Group and on the Licensing Committee; Armed Forces Champion. - Honorary Treasurer for the Conservative Councillors Association. - Sits on the Board of Directors for the Green Candle Dance Company. - Involved with Island Sports Trust, a voluntary organisation which manages and facilities community use of George Green's School sporting facilities and sports development for students. - Twitter: @going4gold
<p>Cllr Barry Lewis</p> 	<p>Conservative</p>	<p>Derbyshire County Council</p>	<p>Contact number: 07920 484207 E-mail address: barry.lewis@derbyshire.gov.uk</p> <hr/> <p>PA/Support Officer:</p> <p>Name: Laura Boyce Email: laura.boyce@derbyshire.gov.uk Tel: 01629 536016</p>	<ul style="list-style-type: none"> - Derbyshire: Leader - Chief Exec of United Kingdom Vineyards Association - Director of Amber Valley Wines, The English Wine Shop and Wessington Cider - Member of The National Trust and Derbyshire Historic Buildings Trust - Former archaeologist - Appointed by LGA to Peak District National Park Authority - Twitter: @CllrBarryLewis -
<p>Cllr Linda Robinson</p> 	<p>Conservative</p>	<p>Wychavon District Council</p>	<p>Contact number: 07720076040 E-mail address: linda.robinson@wychavon.net</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Vice-Chair of Planning and Regulator Committee - Ward: Upton Snodsbury - Appointments to outside bodies: EnviroSort (Norton comingled MRF) Community Liaison Group - Hereford and Worcester Fire and Rescue Authority - Twitter: @CllrLinda

<p>Cllr Neil Jory</p> 	<p>Conservative (Sub)</p>	<p>West Devon Borough Council</p>	<p>Contact number: 07933 764887 E-mail address: Cllr.Neil.Jory@westdevon.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Leader of the Council - Outside bodies: Devon Districts Forum, District Councils' Network, Heart of the South West Devolution - Joint Committee, Local Government Assoc. - General Assembly, LGA South West Branch South West Councils, SPARSE Rural - Twitter: @Neil_BIP
<p>Cllr Gary Ridley</p> 	<p>Conservative</p>	<p>Coventry City Council</p>	<p>Contact number: 024 7697 1621 E-mail address: gary.ridley@coventry.gov.uk</p> <hr/> <p>PA/Support Officer:</p> <p>Name: Elaina Davison Email: elaina.davison@coventry.gov.uk Tel: 01629 536016</p>	<ul style="list-style-type: none"> - Ward: Woodlands - Served as a Cabinet Member between 2004 and 2010 during which time he took responsibility for City Development, Climate Change, Leisure, Corporate and Customer Services and Housing. - Working alongside Councillor Peter Male and Councillor Julia Lepoidevin he's working hard for the people of Woodlands Ward. - Twitter: @CllrGaryRidley
<p>Cllr Phil Seeva</p> 	<p>Conservative (Substitute)</p>	<p>Cornwall Council</p>	<p>Contact number: 01579340225 E-mail address: cllr.phil.seeva@cornwall.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Cornwall: Conservative Group Leader until December 2019 - Involved with the Cornwall and Isles of Scilly LEP - Freelance public relations consultant
<p>Cllr Henry Higgins</p> 	<p>Conservative (Substitute)</p>	<p>Hillingdon London Borough</p>	<p>Contact number: 01895250316 E-mail address: HHiggins@hillington.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Chairman of the Borough Planning Committee - <i>“Henry has run a series of business ventures and is currently managing director of two companies. He became a Harefield Councillor in 2002, working tirelessly for its regeneration. He was instrumental in the campaign to save Harefield Hospital. Henry is the driving force behind the library refurbishment programme, and the additional funding for the first 50 metre pool to be built in London for over 40 years.”</i>

<p>Cllr Steve Allen</p> 	<p>Conservative (Substitute)</p>	<p>Peterborough City Council</p>	<p>Contact number: 07769 972400 E-mail address: steve.allen@peterborough.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Deputy Leader and Cabinet Member for Housing and Communities - Ward: Eye, Thorney and Newborough - Twitter: @CllrSteveAllen
<p>Cllr Darryl Smalley</p> 	<p>Liberal Democrat</p>	<p>City of York Council</p>	<p>Contact number: 07988 376054 E-mail address: cllr.dsmalley@york.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Ward: Rawcliffe and Clifton Without
<p>Cllr Chris White</p> 	<p>Liberal Democrat</p>	<p>Hertfordshire County Council</p>	<p>Contact number: 01727-845300 / 07850 843623 E-mail address: chris.white.stalbans@gmail.com</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - St Albans City and District Council: Leader of the Council - Involved with Friends of the Earth and Amnesty - Former Chair of the CTS Board; miscellaneous LGA involvements - Former accountant, long career in local government - See also: @ChrisWhite17 - Data Controller for personal data processed in accordance with representative role as a County Councillor
<p>Cllr Ian Shipp</p> 	<p>Independent</p>	<p>West Sussex Council</p>	<p>Contact number: Unknown E-mail address: ian.shipp@westsuffolk.gov.uk</p> <hr/> <p>PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Cabinet Member for Leisure - Ward: Mildenhall Kingsway and Market - Director at 999 Pest Control Ltd. - Town Councillor – Mildenhall High Town Council - Trustee of Mildenhall Play Area - Trustee of Saint EdmundsBury Trust - Member of Mildenhall and District Drainage Board

<p>Cllr James Hall</p> 	<p>Independent (Substitute)</p>	<p>Swale Borough Council</p>	<p>Contact number: Unknown E-mail address: JamesHall@swale.gov.uk PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Party: The Swale Independents Alliance - Ward: Murston
<p>Cllr Rebecca Aldam</p> 	<p>Independent (Substitute)</p>	<p>Stroud District Council</p>	<p>Contact number: Unknown E-mail address: Cllr.Rebecca.Aldam@stroud.gov.uk PA/Support Officer: N/A</p>	<ul style="list-style-type: none"> - Ward: Thrupp

The Culture, tourism and sport team

Purpose of Report

For information.

Is this report confidential? No

Summary

This paper provides the Board with an introduction to the CTS team, including contact details. Members are welcome to contact any member of the team to discuss local or national issues with them.

The team is also supported by key colleagues across the LGA, helping to deliver our communication and engagement activities effectively.

LGA Plan Theme: Efficient business management

Recommendation(s)

That the Board

- Note the contact details

Contact details

Contact officer: Ian Leete

Position: Senior adviser – culture, tourism and sport

Phone no: 020 7664 3143

Email: ian.leete@local.gov.uk

The Culture, tourism and sport team

Rebecca Cox – Principal Policy Adviser



Rebecca is responsible for overall strategic management of the team, She is also responsible for the City Regions and People & Places boards.

Availability: Monday-Wednesday, Friday

Contact details: Rebecca.cox@local.gov.uk / 0207 187 7384

Ian Leete – Senior Adviser



Ian is lead officer for the day to day work of the culture, tourism and sport team, and responsible for supporting the board. He also leads on the team's visitor economy work.

Availability: Monday-Friday

Contact details: ian.leete@local.gov.uk / 0207 664 3143

Lauren Lucas – Adviser



Lauren leads the teams work on culture, arts, heritage, archives, creative industries, and libraries.

Availability: Monday-Wednesday

Contact details: lauren.lucas@local.gov.uk / 0207 664 3323

Samantha Ramanah – Adviser

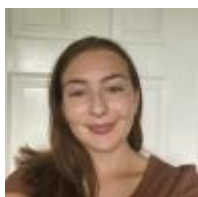


Sam is the lead officer for sport and physical activity services, social prescribing in CTS services, and parks and green spaces.

Availability: Tuesday-Thursday

Contact details: Samantha.ramanah@local.gov.uk / 0207 664 3079

Megan Kidd – Graduate trainee



Meg is the lead officer for commissioned work and emerging priorities. She also leads on production of the monthly bulletin. Meg splits her time equally between the CTS, Housing & Planning, and Devolution teams.

Availability: Monday-Friday

Contact details: megan.kidd@local.gov.uk / 0207 665 3878

Key LGA colleagues

Emma West – Member Services Officer



Emma is responsible for the Board's meetings, including the facilitation of hybrid working arrangements, the circulation and publication of the meeting papers and writing and publishing the Board's formal minutes.

Contact details: emma.west@local.gov.uk / 07956 859543

Helen Hull – Adviser, Commercialisation & Productivity



Helen is the lead officer for the Arts Council England and Sport England leadership training programmes, as well as the culture and library peer challenges.

Contact details: helen.hull@local.gov.uk / 0207 664 7616

Rollo Maschietto – Public Affairs Support Officer



Rollo leads the CTS parliamentary engagement work, including select committee responses, parliamentary events and APPG meetings.

Contact details: rollo.maschietto@local.gov.uk / 0207 664 3001

Amelia Sutton – Digital Campaigns and Marketing Adviser



Amelia supports the CTS webpages, including designing publications and the monthly bulletin. She also advises on social media work.

Contact details: amelia.sutton@local.gov.uk / 0207 187 7333

Jade Nimmo – Deputy Head of Events



Jade leads on all large CTS events, including the annual CTS conference in March.

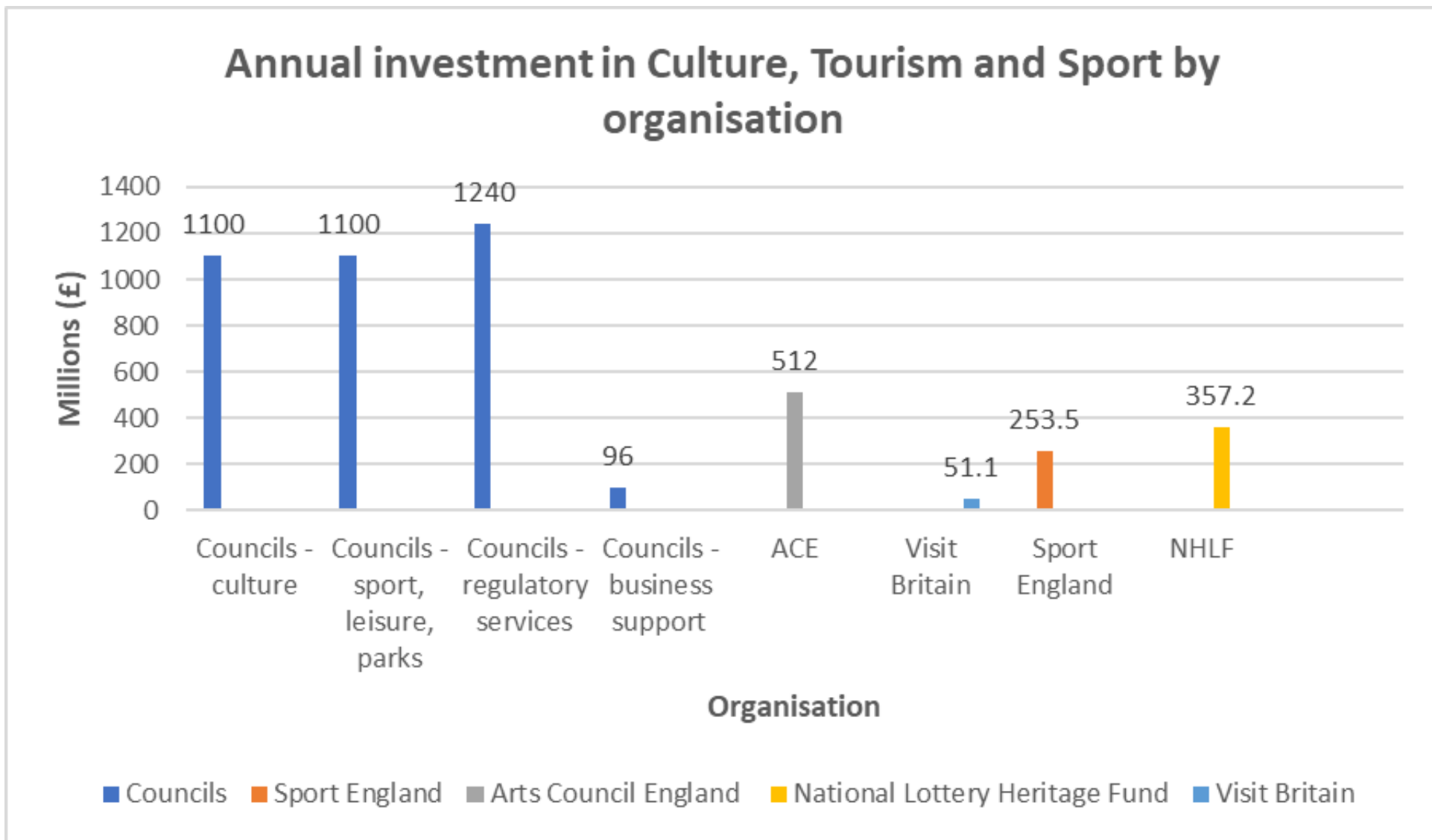
Contact details: jade.nimmo@local.gov.uk / 0207 664 3014

Culture, Tourism and Sport Board

13 September 2023

www.local.gov.uk

Councils: the largest public investor



English councils are responsible for:

- 3,000 libraries
- 350 museums
- 116 theatres (and provide core funding/own the building for many more)
- Numerous castles, amusement parks, monuments, historic buildings and heritage sites
- 27,000 parks and green spaces
- 2,727 leisure centres
- 33 per cent of all swimming pools
- 31 per cent of grass pitches
- 20 per cent of all health and fitness facilities
- 13 per cent of sports halls

In comparison, the Ambassador Theatre Group owns or runs 39 theatres in England and Wales.

In comparison, PureGym owns 294 sites and David Lloyd owns 99 sites.

What we cover: Culture & Creativity



What we cover: Physical activity



What we cover: Visitor economy

Travel Marketing and Promotion



Increased Visitor Trips



TRAVEL PROMOTION'S VIRTUOUS CYCLE



New Jobs & Tax Revenues



Additional Visitor Spending

What else we cover: Heritage



What we don't cover:

- Media and the BBC
- Digital and broadband (People and Places)
- Pubs and restaurants (Safer Communities)
- Gambling (Safer Communities)
- Artificial Intelligence (Improvement)

CTS Board Wins

- Strengthened strategic relationships with DCMS
- 2023 £63m Swimming Pool Support Fund
- Recommendations associated with the LGA Culture Commission (Creative Industries Clusters Programme, Cultural Compacts)
- Progress on measures to address issues with short-term lets
- Influencing the upcoming Library Strategy

Cross-cutting impact



Commission on Culture and Local Government

Recommendations

The Commission called for local government, regional bodies, cultural arms-length bodies and national government to work together with cultural organisations and communities to deliver the following (detailed recommendations under each in full report)

- 1. Access and inclusion. Locally accessible and inclusive cultural infrastructure for all, addressing the structural inequalities exacerbated by the pandemic.**
- 2. Creative growth. Removal of barriers to growth of creative industry clusters and micro-clusters to support the development of the creative sector as an engine of post-pandemic growth.**
- 3. Cultural education and pathways to creative employment. Access for all in all places to a high-quality cultural education and routes into the burgeoning creative industries from schools through to Further and Higher Education and employment.**
- 4. Health and wellbeing. A strategic approach to health and wellbeing in place that recognises the preventative and health benefits of culture in supporting our national recovery.**

Build
Back

Local

building back better

Economic recovery

Securing the future of public sport and leisure services

Opportunities

Integration

- Influence partners so PSLs are seen as a key strategic & delivery partner across a range of policy objectives.
- Integrate PSLs with new Integrated Care Systems and public health teams to align and support priorities.
- Use social prescribing opportunities, GP referral programmes & community development to tackle inequalities &

Decarbonisation

- Investment in decarbonising leisure assets can help to meet net-zero targets
- Reduce running costs in the longer term.

Social value

- Build in additional social value to communities in new contracts.
- Opportunities incl. purchasing from local businesses, apprenticeships, outreach work & activities targeted at less active groups.
- Expand community development prog. to increase reach & address

reduce the burden on health & social

inequalities
www.local.gov.uk

Key workstream: Improvement



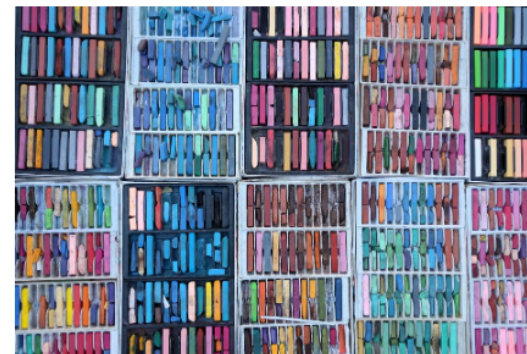
Visitor Economy Leadership Programme for officers

The LGA is delighted to be offering 20 free places on a pilot leadership offer for council officers with strategic responsibility for developing and supporting the visitor economy.



Sport and physical activity 2022-23

Physical activity is an important part of mental and physical wellbeing. Communities are now facing complex challenges resulting from increased living costs and the impact of COVID-19. The LGA is working with Sport England to support councils to co-create approaches with communities to help tackle health inequalities and encourage participation in the context on financial pressures.



Arts, culture and libraries 2023

The LGA's important partnership with Arts Council England enables us to provide critical support to our member councils by developing the knowledge and skills of both councillors and officers to champion cultural activity in their local areas during a period of rebuilding, where leadership is needed most.

CTS Events

- Annual culture, tourism and sport conference
- LGA annual conference sessions
- Standalone events on key policy issues as needed
- Training events



Key partners



Historic England



HM Government

A. Master (portrait)



More people
More active
More often



The library
and information
association



Department for
Digital, Culture
Media & Sport



Libraries
Connected



VisitBritain



VisitEngland



Minutes of last Culture, Tourism & Sport Board meeting

Culture, Tourism & Sport Board

Wednesday, 21 June 2023

Hybrid Meeting - 18 Smith Square and Online

Attendance

An attendance list is attached as **Appendix A**

Item	Decisions and actions
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1 Welcome, Apologies and Substitutes, Declarations of Interest

Cllr Golds, serving as the Board's Chair in Cllr Vernon-Jackson's absence, welcomed Members, officers and guests to the meeting.

Apologies were received by Cllr Vernon-Jackson, Cllr Graham, Cllr Rahman, Cllr Gittins, Cllr McVey, and Cllr Macleod. Cllr Jeffels, Cllr Simpson and Cllr Jory attended the meeting as substitutes.

Cllr Golds declared an interest as a long-term season ticket holder for Arsenal Football Club.

Cllr Simpson declared an interest as he worked with Chelsea Football Club.

2 Minutes of the last meeting

The minutes of the meeting held on 22 March 2023 were agreed as an accurate record, subject to the inclusion of the following:

That the following Board Members be added to the attendance list:

- Cllr Anwar
- Cllr Henry
- Cllr Pandor
- Cllr Ridley
- Cllr Seeva
- Cllr Vernon-Jackson
- Cllr Wilson

3 Fan led review of football governance

The Chair welcomed **Tracey Crouch**, MP, to the meeting and invited her to address Board Members in relation to the fan-led review of football

governance and discuss what local authorities could do in this space. Key points included:

- Football was an essential part of local communities.
- Local authorities working in partnership with football clubs and other sports clubs remained vital to protecting heritage and the local economy.
- The review found some good examples of councils have worked well to protect local clubs, including Stockport Council. The council role can include: Securing an asset; planning new facilities; working in partnership with clubs; tackling loneliness.
- The importance of Rugby was highlighted, and conversations continued to take place within central government regarding the transferability of the review's recommendations into other sports.
- In recent years, sports clubs have become safe spaces and hubs for mental health and wellbeing classes, especially since the Covid-19 pandemic.
- The independent regulator legislation would come forward in the King's speech which would help to secure the future financial sustainability of football clubs.
- Board Members were thanked for their interest in the review.

Members asked a number of questions, which related to the following key topics:

- Reliance on external funding.
- The decline in participation due to a lack of available grass roots/green space.
- The expense associated with joining a club/being coached and the lack of inclusiveness.
- The need to better support grass roots volunteers.
- Additional drainage in fields so that they could be used more often.
- Overseas investors.
- Tackling issues such as racism, homophobia, and other criminal-related activity at football games.
- Inclusion and diversity within fan-led organisations.
- The provision of support to clubs with complex financial arrangements.
- The provision of support to smaller-scale clubs.
- The development of Elite Soccer.
- Women's general involvement in football.
- The relocation of sporting clubs and associated legislation.

In response to Members' comments, Tracey set out the following points:

- The importance of schools actively encouraging children to play and participate in all kinds of sports during Physical Education (PE) lessons was emphasised.
- The current pressures on schools to deliver national curriculum as well as PE, were highlighted.
- Physical and mental health were strongly linked.
- Once children were interested in a certain sport at school, parents/carers could then signpost them to join clubs and groups outside of school to practice the sport and further develop their

skills.

- Many clubs had subsidised leagues for children and young people who could not afford to attend sports clubs weekly.
- Positive sports-related engagement with children from the outset was key.
- Grass roots volunteers should be celebrated and recognised as community heroes.
- With regards to grass pitches and additional drainage, The Football Foundation funding was also for grass pitches, not just for artificial pitches.
- Equality, Diversity, and Inclusion (EDI) information had been collected from all parts of the fan-base and had proven to be very helpful in forming the review's recommendations. The importance and value of EDI within decision making was known.
- Fan-led ownership worked best where clubs were of a smaller scale, leaving more opportunity for financial sustainability through the pockets of fans.
- The importance of ensuring that money was distributed appropriately to support smaller-scale football clubs was emphasised.
- Laws had recently changed in relation to racism in football, particularly around football chants. The need to embrace new technology, such as Artificial Intelligence (AI), educate ourselves and others, and collaborate on AI between the Police and football clubs, was highlighted.
- The Code for Sports Governance had changed to ensure a strong commitment to equality and inclusion by way of gender balance of sports.
- The importance of getting as many women interested in the governance of football and football clubs as possible was emphasised.
- With regards to the relocation of football clubs and grounds, the 'Golden Share' focused on the protection of the ownership of a club's stadium, badge, location, and colours.

Decision:

That Members **note** the report.

4 LGA Annual Conference 2023

This item was noted without discussion.

5 End of year report

Ian Leete, Senior Adviser, introduced the report which outlined the Board's main activities and achievements during the past year, covering media and press work, conference and events, leadership training and peer challenges, policy impacts, publications, and engagement with outside bodies.

Members asked several questions, which related to the following points:

- The need to continue to focus on local visitor economic partnership.
- The outcomes of media and press work.
- The need to continue to lobby government for leisure facilities, sports centres and social prescribing.

Decision:

That Members **note** the report.

6 Outside Bodies

Ian Leete, Senior Adviser, introduced the report which set out information related to the Board's Outside Bodies background and appointments process for 2023/24.

The following updates were provided from Outside Body Appointees:

Cllr Pandor (Chiles, Webster, Batson (CWB) Commission): *At the Culture, Tourism and Sport Board meeting in February, we had agreed to look at the recommendations within the CWB Commission, potential barriers, evidence, and principles set out by the Commission. Whilst it has been difficult to get the Members of the CWB Commission Task & Finish (T&F) Group together, a meeting date has been set for Wednesday 4 July, just before the LGA Annual Conference in Bournemouth. We will provide a further update to the next meeting of this Board once CWB Commission T&F Group Members have met.*

Cllr Seeva (Creative Industries (CI) Council): *A briefing had been given at the recent House of Lords Select Committee meeting, which fed into the CI sector vision report and had been published.*

Cllr Henry (The London Marathon Foundation (LMF)): *The LMF has now taken over a number of other sporting activities around the country. Most of the funding that the LMF raised from the London marathon is divvied up in grants that are mainly within London, one of the things that we're looking at is whether we can support activities outside of London on a wider scale, we hope to report back to the next meeting of the Board in relation to this.*

Cllr Jeffels (British Destinations (BD)): *The next BD meeting will take place in 2-3 weeks. I will report back to the next meeting of the Board with an update.*

Decision:

That Members **note** the report.

7 Welcome to Plymouth

The Chair welcomed **Cllr Tudor Evans, OBE**, Leader of Plymouth City Council, and invited him to address the Board. Cllr Evans warmly welcomed the Board to Plymouth, and provided an insight into all that Plymouth, and indeed Plymouth City Council, had to offer, which included:

- Plymouth's cross-party cultural agenda.
- The Royal William Yard – once a Royal Navy victualing yard, now an award-winning waterside destination.
- Barbican Theatre's 'Macbeth' Open Air performance in Residence One Garden at Royal William Yard (from 31 July to 11 August).
- Firestone Bay's local musical talent.
- The British Art Show – a landmark touring exhibition which celebrates the vitality of recent art made in Britain.
- The need to unlock talent, and for the children to have aspirations and positive role models.
- 'Create Plymouth' Building on the Theatre Royal was started in 2005, which focused on creating a liveable city and place making.
- The need for desire and bravery in cultural investment, to build audiences and make cultural consumption normal and everyday for everyone.
- Plymouth had applied to be 'City of Culture' in 2018.
- The Box would host a major new exhibition for summer 2023 which celebrates the 300th anniversary of the birth of famous portrait painter, Sir Joshua Reynolds.
- The need to invest in quality (Examples provided: The Box, Ocean Studios, Royal William Yard & Mayflower 400)
- Plymouth City Council's strategic relationship with Arts Council England (ACE) and The National Lottery Heritage Fund over ten years had been pivotal, investing £50m in the city.
- Plymouth City Council had worked in partnership with the wider cultural sector for ten years setting up Plymouth Culture, a model, which had been adopted by ACE as best practice through the cultural compact.
- Plymouth's investment in culture:
 - Now worth £98m
 - 365 enterprises supporting 2,200 jobs
 - £50m external cultural investment in five years
 - 40% uplift in NPO funding
 - Visitors spend £34m on cultural tourism
 - Cultural infrastructure: Ocean Studios, Market Hall, Karst, The Box, Theatre Royal
 - Hosted the British Art Show twice
 - Hosted the only UK showing of 'Songlines' with the National Museum of Australia
 - 8,000 students studying arts and humanities
 - A new Arts University
 - A combined cultural audience of 850,000 in the past 12 months.

The Chair thanked Cllr Evans for his update and welcomed **Cllr Jemima Lang**, Deputy Leader, and invited her to address the Board. Cllr Lang provided an update, setting out the following points:

- Plymouth City Council’s headline missions are to continue its journey of cultural place shaping and put culture at the heart of the city’s ongoing renaissance and transformation, and to ensure all communities could access and benefit from brilliant cultural experiences.
- As Cabinet Member for Children’s Social Care, Culture, Events and Communications, Cllr Lang would focus heavily on championing cultural experiences for young people, working closely with schools, college’s communities, and children in care.
- ‘The Box’ had recently welcomed over 500,000 visitors, hosted 10,500 school children from schools across the city and beyond, continued to be a fantastic, free learning resource for everyone to make use of, and had established formal partnerships with the RIBA, V&A, National Portrait Gallery, University of the Arts, National Gallery and many more.
- There was much more work to be done, particularly related to deprivation in Plymouth and the significant need to increase accessibility and expand opportunities for everyone, especially young people.
- Tomorrow’s Warriors, Join the Movement - led by the jazz musician, Gary Crosby, who visited Plymouth to inspire teachers and young people to play jazz. After a Continuing Professional Development (CPD) session with teachers from Devon and Cornwall, musicians from Tomorrow’s Warriors performed at The Box.
- Priorities for 2023 included focusing on working directly with local communities, removing the barriers, and providing co-curation opportunities, enhancing cultural infrastructure in the North of the city in least-privileged communities, and begin the process to decolonise collections and drive inclusion and access for all communities.

The Chair welcomed **Lindsey Hall**, CEO of Real Ideas, and **James McKenzie-Blackman**, CEO of Plymouth Theatre Royal, to the meeting and invited them to address the Board. Lindsey and James provided an update which related to engagement activities, positive social impact, core values, upcoming events and experiences, and next steps.

The Chair, on behalf of the Board, thanked Cllr Evans, Cllr Lang, Lindsey and James for hosting a wonderful day in Plymouth for Board Members and officers.

Decision:

That Members **note** the report.

8 Plymouth Culture Strategic Partnership and NPOs

Item 7 and Item 8 were taken together. Please refer to item 7 for the minute.

Appendix A -Attendance

Position/Role	Councillor	Authority
Vice-Chairman	Cllr Julie Jones-Evans	Isle of Wight Council
Deputy-Chairman	Cllr Peter Golds CBE	Tower Hamlets Council
	Cllr Shabir Pandor	Kirklees Metropolitan Council
Members	Cllr Victoria Wilson	Staffordshire County Council
	Cllr Barry Lewis	Derbyshire County Council
	Cllr Gary Ridley	Coventry City Council
	Cllr Phil Seeva	Cornwall Council
	Cllr Bradley Thomas	Wychavon District Council
	Cllr Rebecca Poulsen	Bradford City Council
	Cllr Afrasiab Anwar	Burnley Borough Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Jemima Laing	Plymouth City Council
	Cllr Kelly Middleton	Telford and Wrekin Council
	Cllr James Hall	Swale Borough Council
Apologies	Cllr Michael Graham	Wakefield City Council
	Cllr Gerald Vernon-Jackson CBE	Portsmouth City Council
	Cllr Sean MacLeod	Lewes District Council
	Cllr Natalie McVey	Malvern Hills District Council
In Attendance	Cllr David Jeffels	North Yorkshire County Council
	Cllr Neil Jory	West Devon Borough Council
	Cllr Jonathan Simpson	Camden London Borough Council
	MBE	

Terms of reference and outside bodies

Purpose of Report

For decision.

Is this report confidential? No

Summary

This paper updates the Board's terms of reference and outside bodies appointments for 23/24.

Members undertaking outside bodies roles have all confirmed that they wish to continue in these roles, with one exception. This vacancy – Creative Industries Champion – will need to be filled. Members with relevant experience should speak to their lead member ahead of the board meeting if they wish to volunteer.

LGA Plan Theme: **Efficient business management**

Recommendation(s)

That Board Members:

- Approve the Terms of Reference.
- Provide additions or alterations.
- Discuss nominations for outside body appointments.

Contact details

Contact officer: Ian Leete

Position: Senior Adviser

Phone no: 020 7664 3143

Email: ian.leete@local.gov.uk

Terms of reference and outside bodies

Proposal

Terms of reference and outside bodies

Remit

1. The purpose of the Culture, Tourism and Sport Board is to engage with and develop a thorough understanding of the issues affecting culture, tourism and sport services, including how legislation does or could affect councils and their communities. The Board is also responsible for maintaining relationships with relevant stakeholders, and identifying support offers or policy campaigns to assist councils with their service delivery.
2. The Board will provide strategic oversight of all the LGA's policy and improvement activity in relation to libraries, the visitor economy, sport and physical activity, the arts, museums, public parks, and heritage, in line with wider LGA priorities.

Objectives

3. The Culture, Tourism and Sport Board has the following objectives:
 - 3.1 Champion the role that cultural, sporting, tourism and heritage services play in making places where people want to live, visit and work, including their role in addressing economic and social inequalities and understanding barriers to accessing cultural, sporting, tourism and heritage services.
 - 3.2 Support portfolio holders and officers to lead transformational change of cultural, tourism and sport services and seize the opportunities presented by wider public sector reform, including devolution and the levelling up agenda. The Board will support the culture, tourism and leisure sectors to understand and act on their contributions to carbon net zero aims and wider climate change issues.
 - 3.3 Ensure that the LGA is well positioned to advance our arguments on culture, tourism and sport nationally to government and others and that our advocacy is shaped by robust intelligence from councils and combined authorities.
 - 3.4 Support other LGA Boards to recognise how culture, tourism and sport helps to achieve their priorities; and contribute to wider LGA work any risks or opportunities that may arise for the culture, tourism and sport sectors and act on them as required.
 - 3.5 Ensure that the flagship Annual Culture, Tourism and Sport Conference continues to give national profile to the innovation that councils are leading and influences national policy and debate through giving a platform to leading people from the sector.

Operational accountabilities

4. The Board will seek to involve councillors in supporting the delivery of these priorities (through forums, policy groupings, Special Interest Groups (SIGs), regional networks and other means of wider engagement); essentially operating as the centre of a network connecting to all councils and drawing on the expertise of key advisors from the sector.

5. The Culture, Tourism and Sport Board will be responsible for:

- 5.1 Ensuring the priorities of councils are fed into the business planning process.
- 5.2 Developing and overseeing a work programme to deliver their brief, covering lobbying, campaigns, research, improvement support and events and linking with other boards where appropriate.
- 5.3 Sharing good practice and ideas to stimulate innovation and improvement.
- 5.4 Representing and lobbying on behalf of the LGA, including making public statements on its areas of responsibility.
- 5.5 Building and maintaining relationships with key stakeholders.
- 5.6 Involving representatives from councils in its work, through task groups, Commissions, SIGs, regional networks and mechanisms.
- 5.7 Commissioning LGA officers and resources, where appropriate, to respond to specific issues referred to the Board by one or more member councils or groupings of councils.

6. The Culture, Tourism and Sport Board may:

- 6.1 Appoint members to relevant outside bodies in accordance with the Political Conventions.
- 6.2 Appoint member champions and spokespersons from the Board to lead on key issues.
- 6.3 Agree outside observers from key bodies, who will receive the papers and attend meetings.

Work Programme

7. The Board to set its own work programme which is agreed at the start of each meeting cycle in early Autumn.

Quorum

8. One third of the members, provided that representatives of at least two political groups represented on the body are present.

Political Composition

9. The composition by political party is recalculated each year and reflects the political proportionality of the wider group of councils from which their membership is drawn.

The current composition is:

- Labour group: 7
- Conservative group: 6
- Liberal Democrat group: 3

- Independent group: 2

10. Substitute members from each political group may also be appointed.

Frequency per year

11. Meetings to be five times per annum.

Reporting Accountabilities

12. The LGA Executive Advisory Board provides oversight of the Board. The Board may report periodically to the LGA Executive Advisory Board as required, and will submit an annual report to the LGA Executive Advisory Board's July meeting.

Outside bodies

13. The CTS Board has representation on:

- Tourism Alliance – Cllr Chris White (LIB DEM)
- London Marathon Foundation –Cllr Richard Henry (LAB)
- Library champion – currently Cllr Julie Jones-Evans (IND)
- Creative Industries Council – VACANT
- Improvement Lead –Cllr Michael Graham (LAB)
- 'Business In The Community' Taskforce – Cllr Gary Ridley (CON)

14. The Equalities champion will be appointed centrally by the LGA in time for the Board's second meeting.

Implications for Wales

15. None.

Financial Implications

16. None.

Equalities implications

17. An equalities champion will be appointed to the Board by the group offices.

Next steps

18. Board members are requested to amend or approve the proposed Terms of Reference.

19. The Board should agree the nomination to the vacant Creative Industries Champion role.

Lobbying Priorities

Purpose of Report

For direction.

Is this report confidential? No

Summary

This paper outlines some key lobbying priorities for culture, tourism and sport services that will inform the LGA's programme of advocacy and engagement with political parties and stakeholders as we move towards a general election.

LGA Plan Theme: **Supporting local people and places**

Recommendation(s)

That board members:

- Discuss the lobbying priorities brought before the board.
- Identify any gaps, or proposals that should not be included.
- Review and confirm the three primary asks.
- Provide direction on paragraphs 28 and 29.

Contact officer: Ian Leete

Position: Senior Adviser

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Lobbying priorities

Background

1. The LGA's CTS Board has a track record of effective lobbying for the local government culture, tourism and sport sectors.
2. Some of the outcomes delivered by the Board in 2022/23 included the following:
 - 2.2 Successfully lobbying the Government to urgently provide **support for swimming pools and leisure facilities, resulting in the £63 million Swimming Pool Support Fund** announced in the Spring Budget to help publicly-owned swimming pools manage the increasing cost pressures. This is a significant achievement given that public swimming pools and leisure centres were only one of two sectors to receive emergency support in the budget.
 - 2.3 Launching the **LGA's Independent Commission on Culture and Local Government's** final report, [Cornerstones of Culture](#) in December 2022. A number of its recommendations have since been progressed, including [the extension of the Creative Industries Clusters programme](#) along with further support for the creative industries and the development of Arts Council England's network of Cultural Compacts.
 - 2.4 Building relationships with the **DCMS ministerial team** and establishing a commitment to regular catch up meetings between Lead Members and Minister for Arts and Heritage Lord Parkinson and Minister for Sport, Tourism, Heritage and Civil Society, Stuart Andrew.
 - 2.5 Successfully lobbying for the introduction of a **tourist accommodation scheme in England to regulate the increase in short-term lets**. The [LGA responded to this](#) making several recommendations for regulation, which in turn led to two further consultations – on [introducing a registration scheme for short-term lets](#), and [introducing a use class for short term lets](#).
 - 2.6 Delivering a popular **leadership training** programme for officers and councillors in partnership with Sport England and Arts Council England, alongside three culture peer challenges and seven library peer challenges.
3. Further analysis of CTS Board wins can be found in the End of Year Report presented to the Board at their last meeting in June 2023.
4. As the Board moves into its next cycle, there are opportunities to further develop its impact and connection to wider LGA priorities. This includes the [Make It Local](#) campaign, which makes the case that public services can be delivered faster, better and more efficiently at a local level, and the LGA's developing Local Government White Paper, which will explore this principle in more detail.

Proposed priorities

5. The LGA is a cross-party organisation and works with the main national political parties through our political group offices to influence the development of parties' manifestos. Work to engage with manifestos has been underway for several months and is always based on the LGA's agreed cross-party lines.
6. This paper outlines proposed lobbying priorities for culture, tourism and sport services that will inform the LGA's engagement with the national political parties as they develop their election manifestos and work towards the next election.
7. We are proposing a longer menu of lobbying lines that can be developed if the opportunity arises, but to ensure clarity of communications, we recommend that the top three asks are given primacy and form the basis of our key messaging as a Board. We would welcome members' comments on these priorities.
8. We have received a strong steer that any manifesto asks should primarily be non-financial in nature. However, there is a genuine financial need in local government and some financial asks will be required. As set out in 'Make it Local', all our asks will be framed around the principle of local government's potential to deliver 'faster, better and more efficiently' and will be set out as an offer to Government.
9. Each of our sector stakeholders, and sub-sectors, are developing their own lobbying and advocacy proposals. We will also use this list to coordinate with partners and develop a consistent ask across policy areas, where this is possible.

10. Cross-sector priorities for culture, sport and visitor economy:

11. Our top three lobbying lines, which sit across the CTS portfolio are as follows:
 - 11.1 Secure better value for money through place-based investment by DCMS-related arms-length bodies and non-ministerial departments, allowing pooled funding across agencies. Councils have traditionally been the core funders of culture and leisure in a place, but this funding declined by over 40 percent over the ten years leading up to the pandemic as a result of wider cost pressures. A long-term, sustainable funding settlement for local government would give councils the certainty to invest in culture and wider civic infrastructure in place.
 - 11.2 Invest in the retrofit of cultural and leisure assets, including heritage sites, swimming pools and leisure centres through the extension of the [Public Sector Decarbonisation Fund](#) will support the long-term sustainability of our vital cultural, sporting and leisure infrastructure and deliver against wider carbon reduction targets.
 - 11.3 Support the vital creative industries, leisure sector and visitor economy with a more local approach to skills and employment support, as set out in the LGA's Work Local proposals [Work Local: Unlocking talent to level up | Local Government Association](#).

12. Priorities for the culture and leisure sectors

13. Councils are the biggest public funders of culture and leisure, spending £2.4 billion a year in England alone. Councils are responsible for our national infrastructure, this includes 3,000 libraries, 350 museums, 116 theatres, and numerous castles, amusement parks, monuments, historic buildings and heritage sites. It also includes 27,000 parks and green spaces, 2,727 leisure centres including 924 publicly accessible swimming pools, 31 per cent of grass pitches, 20 per cent of all health and fitness facilities and 13 per cent of sports halls.
14. Culture and leisure services are integral to the social fabric of the UK and can deliver against some of our most pressing agendas. They can improve health and mental wellbeing and educational outcomes. They can contribute to community cohesion. They reduce the burden on the NHS and social care services. They attract tourists and other visitors, boosting our economies; a cultural institution or sporting tournament can be a key anchor for a regeneration programme, and a major draw for businesses. Arts and culture add more than £10.8 billion to the UK economy every year. The public sport and leisure sector has a market value of £1.3 billion and 3.21 million members. Swimming saves the health system £357 million a year and frequent park usage saves the NHS £111 million each year.
15. The LGA Culture, Tourism and Sport Board commissioned research to explore the ways culture and leisure services contribute to post pandemic recovery and what needed to change to cement their future. This resulted in the following two separate flagship reports.
16. The LGA/APSE/CLOA report [Securing the Future of Public Sport and Leisure Services](#) (2020) was based on extensive research with local authorities and public leisure providers. It identified the historical and immediate challenges facing the public leisure sector and the sector's ambition for the future. The findings identified the following key themes - a need for the sector to transform and to focus on its unique offer to multiple agendas and stakeholders like decarbonisation, the NHS, social care, public health and economic growth, tackling inequalities, increasing activity levels and extending its reach into communities especially in the most deprived areas. This is underpinned by the need to increase the sector's leadership capabilities and move away from the traditional model of income generation, towards a more sustainable model that provides facilities and services based on local need.
17. The LGA's [Commission on Culture and Local Government](#) (2022) explored the ways in which culture can contribute to post pandemic recovery. It's final report [Cornerstones of Culture](#), concluded that there were four pre-conditions, or 'cornerstones of culture' which councils needed to support cultural infrastructure in place: funding, capacity, leadership, and evidence.
18. Drawing on the recommendations of each of these reports, we have identified the following key lobbying lines.
- 19. Financial resilience: enable councils to deliver**
- 19.1 External funding for culture, leisure, sports and parks is frequently project-based, capital-focused and short-term, which creates challenges for long-term strategic

planning and the need is often more than the funding available. For example the capital element of the Government's Swimming Pool Support Fund is £40 million this is double the amount of the revenue element which is £20 million. To date the revenue element of the funding has received 159 applications, demonstrating high demand. A **long-term, sustainable funding settlement for local government would give councils the certainty to invest in culture and wider civic infrastructure in place.**

19.2 Government should continue to simplify the funding landscape **for local authorities** and work with cultural and sport related arms-length-bodies to further develop place-based approaches to funding. This will ensure local areas are incentivised to establish cultural and physical activity strategies and partnerships to drive growth and community engagement and improve health outcomes.

19.3 **Fiscal measures** to support the cultural sector are welcome. At Spring Budget 2023, the government extended the temporary higher rates of relief of three Corporation Tax reliefs that are collectively referred to as the 'cultural reliefs': Theatre Tax Relief (TTR) Orchestra Tax Relief (OTR) Museums and Galleries Exhibition Tax Relief (MGETR). Making the higher rate of these reliefs permanent would recognise the importance of the sector to the economy and support to play its part in creating jobs and growing the economy.

20. Local infrastructure: invest in the future of our cultural and leisure assets.

20.1 Invest in the retrofit of cultural and leisure assets, including heritage sites, swimming pools and leisure centres through the extension of the Public Sector Decarbonisation Fund to support the long-term sustainability of our vital cultural, sporting and leisure infrastructure and deliver against wider carbon reduction targets.

20.2 The development of further **capital funding initiatives** to invest in the future resilience of our community assets would support our vital cultural, leisure and sporting infrastructure to deliver healthier communities and vibrant thriving economies and places.

20.3 For example, the Cultural Investment Fund, comprising the Museum Estate and Development Fund (MEND), the Library Investment Fund (LIF) and Cultural Development Fund have been essential in supporting capital investment in public cultural buildings, but is coming to an end, with the final round of LIF in 2023 and MEND/CDF in 2024. Similarly, the government's £60 million Swimming Pool Support Fund (SPSF) provides short term emergency funding for swimming pools. Applications for phase one is a highly competitive process for a share of £20 million in revenue support for facilities with swimming pools facing increased cost pressures, leaving them most vulnerable to closure or significant service reduction comes to an end in August. Phase two will provide £40 million in capital funding investment, but applications have not opened yet and the need for investment outstrips the quantum of funding.

20.4 Investing in future technology in public buildings, for example ensuring libraries continue to open up access to new and emerging technologies (as they did with the People's Network) is a tried and tested way of democratising access to technology and boosting social mobility.

21. Joining up: reduce inefficiency by ensuring the value of culture and physical activity to the economy and wider wellbeing is recognised in wider Government policy outcomes, in particular education, health, economic growth and planning.

- 21.1 DCMS, DLUHC, Department for Health and Social Care (DHSC), Department for Education (DfE), HMT and NHS England should work in partnership with local government to build a robust understanding of the critical role public sport and leisure services play in addressing their objectives.
- 21.1.1 DfE should work with Government departments and councils to map the provision of swimming facilities and levels of curriculum attainment, investing to address gaps or future gaps in the system and making targeted support available to enable schools to invest in learn to swim and swim safety where the system is currently failing
- 21.1.2 The Office for Health Improvement and Disparities should take responsibility for embedding the strategic role of public leisure facilities within health systems and pathways, coordinating with DCMS, DLUHC and local government.
- 21.1.3 The Department for Education should work in partnership with other government departments including DLUHC and DCMS to ensure the plan is fully aligned with the Creative Industries Sector Vision and wider approaches to devolution and levelling up.

22. Evidence: data to support better investment

- 22.1 Improve the impact and reach of services through **better data** by aligning new DCMS, ACE, and Sport England data projects with council service delivery to ensure councils have the data and evidence they need to make informed decisions about strategic planning and delivery. This should build on the good practice developed by Sport England's Moving Communities database, the DCMS's [Arts and Heritage Capital Framework](#) and the LGA's [LG Inform](#) benchmarking platform.
- 22.2 DCMS should establish a programme for public sport and leisure services equivalent to its 'Valuing culture and heritage assets capital: a framework towards informing decision making' programme. The new programme should make statistics and evidence publicly available to aid the articulation of the value of public sport and leisure services locally and nationally in line with Her Majesty's Treasury (HMT) Green Book.

23. Key asks across the visitor economy sector:

- 23.1 Balance the important contribution of short-term lets to the visitor economy with the need to house staff employed in that sector, and ensure a suitable housing supply for local residents by giving local councils the powers to effectively manage housing and accommodation supply in their area. This will include both regulatory powers through a registration scheme, planning powers, and support for community land trusts.
- 23.2 Recognise councils' key contribution in managing destinations for both domestic and international visitors by confirming ongoing local government representation on the Tourism Industry Council. In addition to their destination management and planning roles, councils also own and run key attractions as well as most regional airports, making them crucial partners for Government on the visitor economy.

- 23.3 Ensure councils have the right fiscal powers they need to raise revenue to invest in the local visitor economy, reflecting the decades of success of this approach in other international destinations, and the test-bed approaches in Manchester and Liverpool.

Implications for Wales

24. The majority of culture, tourism and sport policy is devolved. Any financial commitments made by a new government would result in a proportional amount of funding being given to the devolved administrations, although they are not obliged to spend the money on the same service area.

Financial Implications

25. There are no direct financial implications for the LGA.

Equalities implications

26. The cross-sector priorities in paragraph 6 will each enable councils to improve their service design to reach parts of their community not currently experiencing or accessing the full benefits of the service. The LGA will provide support to help councils do this if the asks are successfully adopted by the new Government.

Next steps

27. Officers will identify appropriate routes to disseminate these lines, including meetings with ministers, discussions with civil servants, and parliamentary events.
28. In furtherance of this we propose inviting each political party to send a spokesperson to attend a board meeting. Subject to dates being suitable, we propose the following order:
- 28.1. November – Labour
 - 28.2. January – Conservative
 - 28.3. March – Liberal Democrat
 - 28.4. June – Green (IND)
29. Board members may also wish to identify key partners they wish to hear from. For instance Arts Council England, Sport England, National Lottery Heritage Fund, or specialist partner organisations like Youth Sport Trust, Ukactive, or Libraries Connected.

CTS Board Workplan 2023/4

Purpose of Report

For direction.

Is this report confidential? No

Summary

This paper outlines the planned deliverable outputs for the Board during the coming year. It should be read in conjunction with the lobbying priorities paper, although some items are stand alone in response to member requests.

LGA Plan Theme: **Efficient business management**

Recommendation(s)

That Board members:

- Note the planned workstreams.
- Identify any key issues or considerations that should be built into delivery of the relevant item.

Contact details

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CTS Board Workplan 2023/4

Background

1. This paper outlines the planned deliverable outputs for the Board during the coming year. It should be read in conjunction with the lobbying priorities paper, although some items are stand alone in response to member requests.
2. The majority of deliverables are timed to conclude by March 2024, in line with the financial year for the LGA. From April 2024, the Board will have additional budget to commission work over the 2024/5 financial year.
3. In addition to the items in this report and the lobbying priorities report, the team will need to retain capacity to respond to emerging issues – as with the energy cost impact on leisure centres. Similarly, a new DCMS sport strategy has just been launched and a new DCMS library strategy is expected shortly, and work will need to be done to support members to understand the opportunities arising from these.
4. The impact of Reinforced Autoclaved Aerated Concrete (RAAC) may also require resources allocated to it, depending on the extent of the problem revealed by current surveys of the leisure and cultural estate and concerns raised by councils.

Deliverables

5. Culture, heritage, arts and archives
 - 5.1. 'Devolution' thinkpieces – as the CTS Board contribution to the LGA Local Government White Paper, and responding to political parties in their thinking on devolution of culture, we will commission 4-6 thinkpieces from experts in the sector looking at how place-based investment and devolution of non-cultural powers, such as skills, can enhance and empower councils' cultural work. The full scope may be expanded or amended to best fit with the White Paper as it develops. These will be launched at the CTS annual conference, and form part of our Culture Commission follow up. **March 2024.**
 - 5.2. Arts Council England (ACE) leadership training contract – delivered by the LGA improvement team, this provides separate training courses for councillors and officers. Three sessions will be delivered. The contract also includes 10 culture and library peer challenges. **March 2024.**
 - 5.3. Show and tell workshop on data and evidence for culture – there are a multitude of data initiatives taking place across culture and sport. This event, in partnership with CLOA, seeks to connect the initiatives together, avoid duplication and maximise impact. **December 2023.**

- 5.4. Introduction to archives – this online suite of web pages will provide councillors, officers, and journalists with a quick introduction into the roles and responsibilities of councils in delivering effective archive services. It completes the set of cultural guides on the website. **October 2023.**
6. Sport and physical activity
- 6.1. '[Securing the future of public sport and leisure services](#)' support briefings – publish the remaining two briefings to support councils implement the findings from 'Securing the future'. These briefings will cover 'Promoting health and wellbeing' and 'Reaching the less active'. **October 2023 and January 2024.**
- 6.2. Sport England leadership training – this currently delivers training for officers and councillors, with one officer programme left to deliver before the end of the financial year. The contract is being reviewed and renewed, with input from LGA policy and improvement officers. **March 2024.**
- 6.3. Public and private sector collaboration on sport and activity services – the leisure landscape continues to be under significant financial pressure. This work will expand on points identified in 'Securing the future' and explore if there are new ways in which private sector sports and gym groups can collaborate with the public sector to avoid duplication and maximise participation. It will be developed in partnership with [Ukactive](#), and will take account of the new DCMS Sport Strategy commitment to develop a vision for facilities. **December 2023-June 2024.**
- 6.4. Roundtable on supporting young people to be active – with a particular focus on supporting those in or leaving care, this will draw together best practice and key information for councils to consider when planning their services. We will look to work in partnership with a key organisation, like the [Youth Sport Trust](#). **April 2024.**
- 6.5. Call for evidence on supporting women to be active – national surveys reveal a continued disproportionate number of women are not active. This call for evidence will explore ways in which councils are seeking to address this imbalance, finding new solutions to helping women be active in a way that is comfortable for them. It will build on the Board's work last year to understand participation in community sport. **April 2024-June 2024.**
- 6.6. Briefing paper on the [Chiles, Webster, Batson commission](#) – this paper for the sector will be published on the LGA website and draws on the findings and recommendations of the CTS Board's working group on the commission held during the last board cycle. It has been developed in partnership with [StreetGames](#). **November 2023.**
- 6.7. '[Moving Communities](#)' webinar - to help councils understand the value of submitting data to this new platform, including the local insight it provides. **3rd October 2023.**
7. Visitor economy
- 7.1. Visitor economy leadership training, with 'State of the Sector' report – this training for officers is a pilot event to test demand for support comparable to that for culture and for sport. **December 2023.**

- 7.2. Tourism levy – we have commissioned Manchester City Council to produce a First magazine article about their experience of introducing England’s first voluntary tourism levy. **October 2023.**
- 7.3. Short term lets - Represent the sector’s views in response to the Government’s regulatory changes to short term lets, following the consultation on a [registration scheme](#) and a new [planning use class](#). **Spring TBC.**
8. Cross-cutting issues
- 8.1. Routemaps for culture and leisure services – these two sustainability routemaps will build on similar LGA [publications earlier this year](#), and support councils to become intelligent commissioners of advice relating to make their cultural and leisure estates more sustainable. They will be launched at the annual CTS conference. **March 2024.**
- 8.2. Roundtable for local government specialist groups – delivered in partnership with the Chief Culture and Leisure Officers Association (CLOA), this will bring together the Chairs of the various local government officer groups - covering archaeology, sport, archives, parks etc – to provide support to them in their leadership role, and to seek to established shared lines about the value of investing in services. **TBC.**
- 8.3. Roundtable on twinning – in response to lead member requests, we will hold a roundtable event of up to 12 delegates to talk about councils’ role in twinning and the value from taking part. This will produce a short summary report of the discussion for publication on the website. **May 2024.**
- 8.4. Twinning and international relations – to support councils in their understanding of the value of twinning, we have commissioned Liverpool City Council to write a First magazine article talking about their work with Ukraine on Eurovision and subsequent work to support and protect cultural heritage in Odessa. **AutumnTBC.**
9. Communications and events
- 9.1. Monthly Culture, Tourism and Sport Bulletin – the team publishes a monthly bulletin summarising key news, consultations, funding opportunities, and best practice examples. **September 2023-August 2024.**
- 9.2. Culture, Tourism and Sport Conference – this annual flagship event takes place in March each year and will consist of an in-person, commercial, day event, including walking tours and keynote presentations on subjects relevant to the sector. For 2024, we have been invited to Knowsley and Shakespeare North and are exploring the venue suitability. **March 2024.**
- 9.3. LGA annual conference – the team will ensure that at least one session at the conference focuses on culture, tourism and sport issues. We will also promote the innovation Zone to our partners, which typically results in between 3-5 relevant CTS sessions featuring on the programme. The team also proposes a walking tour to supplement the formal programme. Planning for this event will begin in January. **July 2024.**

10. Business management and stakeholders

10.1. Stakeholder management – there are a large number of external stakeholder and partner organisations that have shared interests and support either our lobbying or improvement offer to members. The team will maintain the following priority relationships with stakeholders in addition to the outside bodies attended by Board members:

10.1.1. DCMS catch up. **Bi-monthly**.

10.1.2. ACE strategic catch up. **Six weekly**.

10.1.3. ACE libraries catch up. **Monthly**.

10.1.4. English Public Libraries Group. **Bi-monthly**.

10.1.5. Libraries Sounding Board (Co-Chair). **Quarterly**.

10.1.6. Local Government Physical Activity Partnership. **Six weekly**.

10.1.7. National [Sport] Sector Partnership Group. **Monthly**.

10.1.8. Moving Communities Board. **Quarterly**.

Implications for Wales

15. The majority of culture, tourism and sport funding and policy is devolved. We share learning and best practice with Culture and Leisure Officers Wales, although the WLGA is responsible for formal improvement work.

Financial Implications

16. Publications and commissioned work are all fully funded from the 2023/2024 policy budget, or the contracts with Arts Council England and Sport England. All items are on track to be delivered within budget.

17. The CTS Board will receive its next allocation of policy funding in April 2024.

Equalities implications

18. Please see paragraphs 7.4-7.6 for specific actions against this priority. All other items of work will also consider equalities implications at both design, delivery and sign off stage. This will be reflected in the updates presented to the Board on individual items.

Next steps

19. The team will deliver the above actions in line with any additional comments and directions from the Board made during discussion of this paper.

ANNEX A

Timeline

Month	Action	LGA business plan heading
September 23	Board meeting	
October 23	'Promoting health and wellbeing' briefing	Supporting local people and places
	'Introduction to archives' webpages	Support for councillors and officers
	Tourism levy magazine article	Communications and events
	' Moving Communities ' webinar	Data and digital
November 23	Briefing paper on the Chiles, Webster, Batson commission	Reducing inequalities
December 23	Visitor economy leadership training, with 'State of the Sector' report	Support for councillors and officers
	Twinning and international relations magazine article (provisional date)	Communications and events
	Show and tell on data and evidence for culture	Data and digital
January 24	'Reaching the less active' briefing	Supporting local people and places
February 24		
March 24	Culture, Tourism and Sport Conference	Communications and events
	Devolution 'thinkpieces'	Supporting local people and places
	Arts Council England (ACE) leadership training contract	Support for councillors and officers
	10 culture and library peer challenges	Support for councillors and officers
	Sport England leadership training	Support for councillors and officers

	Routemaps for culture and leisure services	Championing climate change and local sustainability
April 24	Roundtable on supporting young people to be active	Reducing inequalities
May 24	Roundtable on twinning	Supporting local people and places
June 24	Public and private sector collaboration on sport and activity services	Supporting local people and places
	Call for evidence on supporting women to be active	Reducing inequalities
July 24	LGA annual conference	Communications and events
August 24		
TBC items	Roundtable for local government specialist groups	Supporting LG Workforce
	Short term lets response	Supporting local people and places

Get Active: a strategy for the future of sport and physical activity

Purpose of Report

For information.

Is this report confidential? No

Summary

This paper summarises the key points from the Government's new sports strategy which was published on 30 August 2023 and gives the LGA view on the strategy based on our established policy lines. It is recommended that the Board notes the paper and give their view of the strategy.

LGA Plan Theme: Other service specific support

Recommendation(s)

That the Board note the Government's proposals for sport, with particular reference to:

- National Physical Activity Taskforce, paragraphs 4 and 11.
- National vision for facilities by the end of 2023, paragraphs 7, 12 and 15.

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Get Active: a strategy for the future of sport and physical activity

Background

1. The Government published its long awaited sports strategy on 30th August 2023. "[Get Active: a strategy for the future of sport and physical activity](#)" sets out a blueprint to improve the nation's health and fitness, enhance corporate governance in the sport sector and make it more resilient to future challenges at elite and grassroots level. Alongside the strategy it has published an open call for evidence on Sport integrity.
2. While the strategy sets out the blueprint it is not supported by any new or additional funding to support local areas to implement the changes.
3. The strategy sets a target to increase activity rates in every active partnership area by 2030. This includes a target of 2.5 million more active adults and one million more active children and young people by 2030. It also includes targets for specific groups who are identified as being the least active in the active lives survey. This includes increasing activity rates in Black adults (0.09 more active), Asian adults (0.19 million more active) by 2030. Each Active Partnership in each area will take on a new monitoring role and new data sources will be included in the active lives survey to track progress.
4. A National Physical Activity Taskforce will be created and will be led by the Culture Secretary, Lucy Frazer, Sports Minister Stuart Andrew and former England Rugby Union international Ugo Monye as an independent co-chair. A full list of members will be published in due course.
5. The strategy has a strong focus on councils needing to be flexible and innovative to responding to changing participation habits and securing investment through new partnerships with private businesses, the outdoor activity sector and looking at active travel opportunities. It also seeks to increase the number of impactful volunteering opportunities to help increase participation and tackle inactivity.
6. Specific to local government, councils will need to develop well evidenced facilities plans and to integrate public leisure provision within the council's wider strategic plans for health, wellbeing, place, climate etc. The Government commits to working with the Local Government Association (LGA) to provide advice and support on how to do this and specifically references the LGA's improvement offer delivered in collaboration with Sport England.
7. The Government plans to develop a national vision for facilities by the end of 2023.
8. The focus on the sector's sustainability emphasises DCMS acting as a convenor of Government departments, experts and organisations to share expertise, guidance.

LGA view

9. Overall, it's good to see that the strategy recognises the value of the sector and its contribution to supporting the NHS and delivering savings and recognises the key role

councils play in this agenda. This is an argument the CTS Board has made robustly over the past two board cycles and it is positive to see this has landed with DCMS.

10. However, it is disappointing that the strategy has not been backed with new or additional funding to implement the strategy. Funding is essential if councils are to meet the Government's target of 3.5 million more active adults and children by 2030. And create a sustainable future for the sector through decarbonising leisure facilities. This will require investment above and beyond the Government's current [Swimming Pool Support Fund](#), which is a competitive fund of £60 million for capital investment to improve the energy efficiency of public facilities with pools in the medium to long term. We will continue to call for extension of the Public Sector Decarbonisation Fund to support the long-term sustainability of our vital sporting and leisure infrastructure and deliver against wider carbon reduction targets.
11. We will call for local government to be represented on the new National Physical Activity Taskforce. We will also make the case for including the Department of Health and Social Care and Office for Health Improvements and Disparities to be included in its membership because they are key partners to realise the strategy's ambition to integrate sport, leisure and health services and to shift towards a preventative approach.
12. The strategy explicitly mentions that the Government cannot be relied upon to prop up public leisure services and it is for local areas to work together to find new and innovative ways of working and partnerships. It calls on councils to develop local facility plans, which many councils are already doing. However, it does not recognise that councils will be starting with differing levels of resource and relationships in place, which may impact their ability to meet the Government's target for 3.5 million more active adults and children by 2030.
13. We will seek clarification from the Government on the implications on councils who are not on track to meet the target. We will also work with the Government to develop advice for councils and to support councils to implement the strategy and to share good practice and learning across the sector.
14. We will ensure that any new requirements for councils to report on new data sources captured by the Active Lives survey do not pose additional burdens on councils, or where they do that they are fully funded by the new burdens doctrine.
15. The timescales to develop a national vision for facilities by 2030 is very short and it is not clear if this will be consulted on. We will make representations to DCMS to ensure local government is consulted on the plans.
16. It's good to see the emphasis on capturing and using evidence to inform decision-making. We will seek to influence this ambition, specifically in line with our recommendation in "[Securing the future of public sport and leisure report](#)" to see "DCMS establish a programme for public sport and leisure services equivalent to its 'Valuing culture and heritage assets capital: a framework towards informing decision making' programme. The new programme should make statistics and evidence publicly available to aid the articulation of the value of public sport and leisure services locally and nationally in line with Her Majesty's Treasury (HMT) Green Book".

Implications for Wales

1. None.

Financial Implications

2. None.

Equalities implications

3. The LGA will provide support to help councils to deliver on the activity targets set out for the specific groups that are currently least active.

Next steps

4. We will continue to work with DCMS on the delivery of the strategy. We will also develop support and advice for councils to help them to implement the strategy and work with wider partners.
5. Officers to deliver on actions as directed by the Board.